



SOCIAL MEDIA GUIDE

2025 PROMOTION

Thank you for helping encourage others to get involved in Louisiana missions through giving and praying.

As part of this effort, we ask that you create posts on your social media profiles at least eight times during our Georgia Barnette campaign throughout September and October. Your posts may include pictures, graphics, videos, and text. Feel free to use the resources referenced below, or find other resources. The examples provided are just a starting point. Feel free to put your posts in your own words and use your own images if you'd like.

When possible, please use the hashtags **#GeorgiaBarnette** and **#LouisianaMissions**, and reference the **georgiabarnette.org** website, where others can find more info, resources, and give to Louisiana missions.

1. USE IMAGES

Download the images on this webpage and use on your preferred social media account. Images coinciding with the prayer emphasis, as well as memes, are available to you.

2. USE VIDEOS

Download the videos on this webpage and use on your preferred social media account.

3. USE COPY

Copy and paste the text below for your social media posts.

The money given by Louisiana Baptists works year-round to plant new churches, help those in need, and bring the gospel to thousands. You can help reach our state by giving to the #GeorgiaBarnette #LouisianaMissions Offering at [GeorgiaBarnette.org/give](https://georgiabarnette.org/give).

#LouisianaBaptists continue the work of Miss #GeorgiaBarnette each year by telling the stories of God at work across Louisiana. Visit [GeorgiaBarnette.org](https://georgiabarnette.org) to hear about how God is moving in our state and to see how you can be part of that work!

In 1914, the #LouisianaMissions goal was \$4,800. The goal was to "give as much to state missions as to home and foreign missions combined." The goal is the same, but the financial need has grown. Contribute to the \$1.8M goal online at [GeorgiaBarnette.org](https://georgiabarnette.org).

Your #GeorgiaBarnette #LouisianaMissions Offering is busy year-round making a difference in the lives of people and churches across the state. You can give online at [GeorgiaBarnette.org](https://georgiabarnette.org).

The spirit of giving that #GeorgiaBarnette inspired laid the groundwork for the Week of Prayer for state missions and what is now the #GeorgiaBarnette #LouisianaMissions Offering Month of Prayer. Her example is a model for prayer and giving today. Learn more at [GeorgiaBarnette.org](https://georgiabarnette.org).

The #GeorgiaBarnette #LouisianaMissions Offering enables churches to become the hands and feet of Jesus to a hurting world. It's never too late or too early to give online.

What can we do to address the exodus from the church today? Your charitable giving helps the #GeorgiaBarnette #LouisianaMissions Offering go to work across Louisiana and creates opportunities for everyone to say "yes" to Jesus. Learn more at [GeorgiaBarnette.org](https://georgiabarnette.org).

FIND THIS GUIDE AND REFERENCED MATERIALS AT:

[GEORGIABARNETTE.ORG/PROMO](https://georgiabarnette.org/promo)